

Study for Eastwick Vision and Implementation Plan

Locus Partners



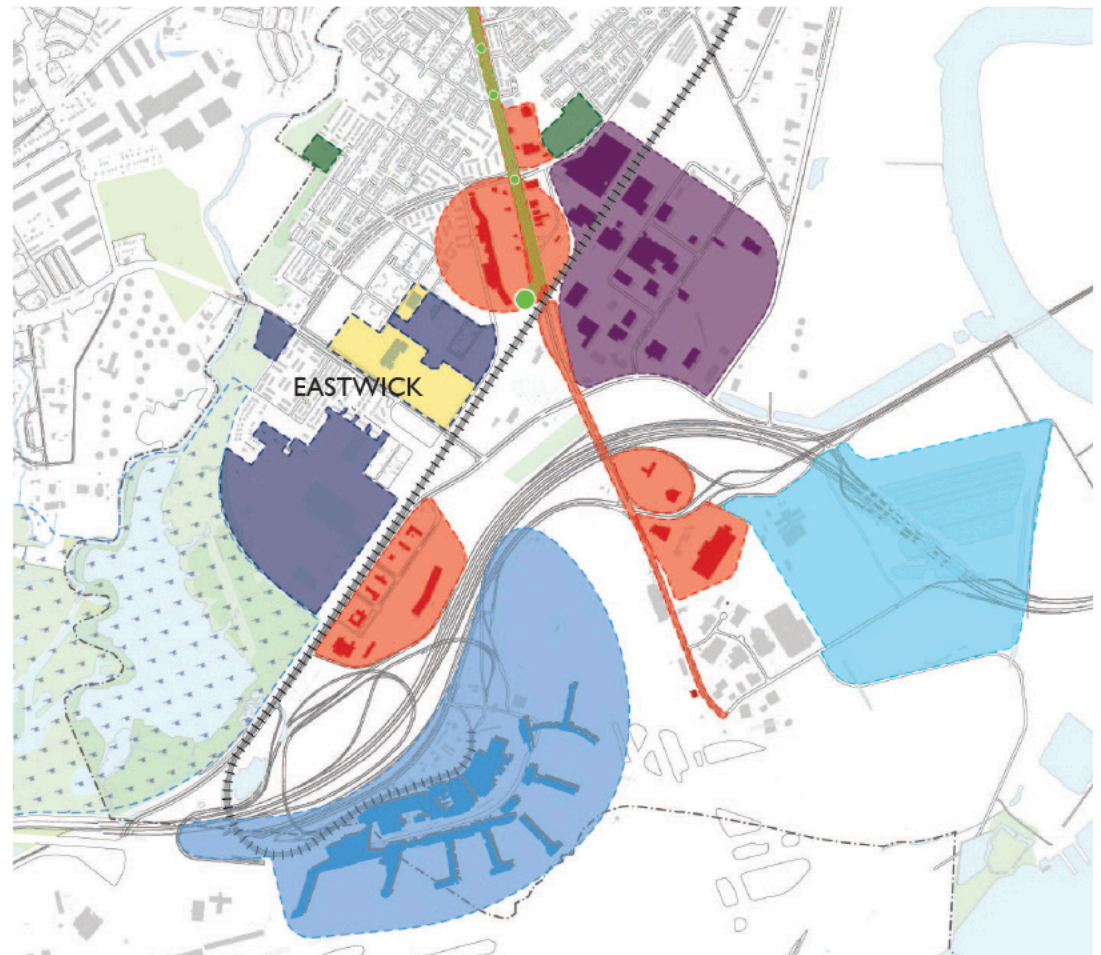
Vacant land impedes the connectivity of the neighborhood because of dead ends and lack of through ways.

*work completed while principal at Locus Partners

We proposed a new Vision and Implementation Plan for Eastwick using a three-pronged planning approach: first, community-driven engagement with the Eastwick neighbors; second, focused stakeholder engagement through meetings and discussions, and third, a broad and triple-bottom line approach to planning and development solutions.

Located at the southern gateway of Philadelphia, adjacent to Philadelphia International Airport, the Heinz Wildlife Refuge, and Eastwick Industrial Park, the Eastwick neighborhood has weathered decades of decline and disinvestment. At its center is 130 acres of vacant land ripe for reuse or redevelopment. We believe Eastwick can triumph over its past challenges by leveraging these neighboring assets and proximities to become a model urban neighborhood.

The goal of our planning process is to articulate how the seemingly competing interests of residential vitality, environmental concerns, commercial industrial corridors, and a physically constrained yet expanding airport, can support and leverage one another to find mutual social, environmental, and economic gain: the triple bottom line.



The neighborhood of Eastwick is surrounded by major institutional stakeholders whose expansion threatens neighborhood uses.