

University City District Streetscape Visions  
University City District



Existing barren 30th Street sidewalks



Proposed standing tables and planters create visual interest and a place to grab a bite

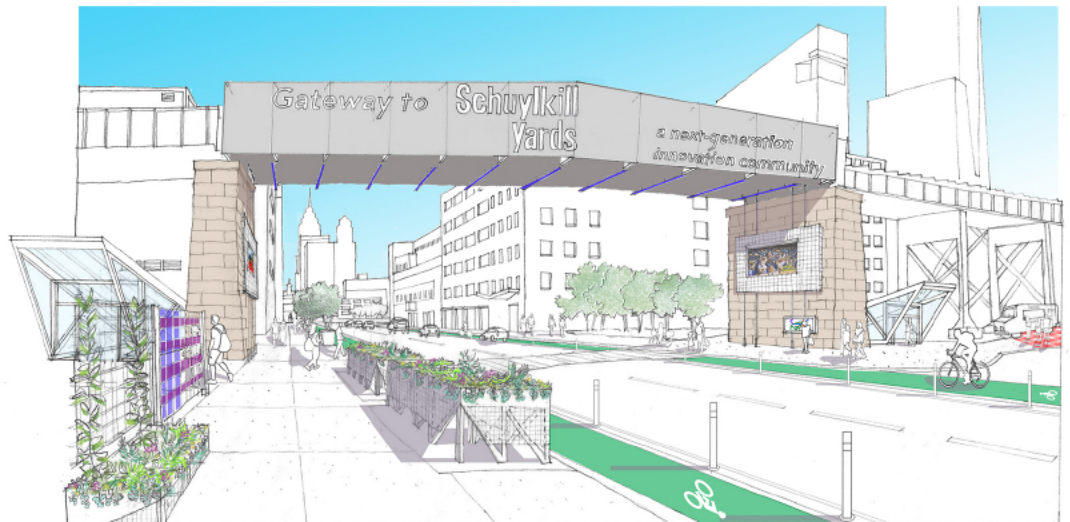


Existing 37th and Market Streets is dominated by fast moving vehicles and has limited outdoor social places



Existing desolate streetscape and high line overpass at 31st and Market

University City's rate of commercial and institutional development is moving faster than the improvements to the streets and sidewalks around the new buildings. As stewards of the public realm, UCD asked us to study three tired and desolate streetscapes and recommend improvements to the pedestrian experience as the area awaits longer-term investments and permanent capital improvements. Knowing UCD had limited financial resources for the implementation, we proposed short-term and low cost interventions that would engage pedestrians and provide useful "drop-in" places along these urban corridors. Both 30th and Market Streets serve as host to a number of food trucks, however, the surrounding areas do not have appealing or convenient places to sit and enjoy a quick lunch with a colleague. Our proposal includes a set of standing tables and planters that could be deployed in various configurations on sidewalks and on parklets. These areas were marked with colorful graphic "tablecloths" and flowering plants to make a quick lunch or commute more enjoyable.



\*work produced while principal at Locus Partners